



ANDREAS



Each month we deliver insights into the world of endless possibility.

The Real Job Situation

TRUTH OR DARE?

EDITORIAL

As the USA hits record unemployment (6.7%) with the recent announcement of 533,000 job losses in the last month and an endless supply of doom and gloom employment predictions by the our media what does it really mean for us as individuals and business people?

What should we really make of all this hype? Look back at 1992 and notice that our current unemployment rate of 4.3% is very low compared to the 11+% at that time.

Be mindful that 4.3% unemployment means 95.7% employment! When you look at it like this the truth is our situation is still very positive. Indeed the current rate in australia is still lower than at any time from 1978-2006. The lowest ever was 3.9% and that was in February this year! It has also remained steady on 4.3% for 3 months.

So the truth is that there is no job crisis at all in Australia and we should treat this kind of misinformation with the attention it deserves, none!

You may have noticed that the ANZ recently announced that they are laying off 800 employees. This has been met with some skepticism because the bank are blaming the

'economic crisis' yet it appears more like an excuse to trim expenses.

So why is that a problem? Well, the one sure thing to perpetuate a recession is non-spending. So, if companies in their media inspired panic decide to cut spending in terms of staff, advertising, equipment, coaching, training and other expenses they are contributing to the problem.

If they instead, consolidated spending into areas and looked to grow during this time they would invariably be more successful.

Lets face it, the best time to advertise is when all your competitors are not. The best time to grow your company is when all your competitors are not and the best time to spend is when all your competitors are not. Why? Because at this time you have no competition and resources are cheap.

So I dare you to reassess your business and your spending. See where you can grow, develop and change your business to become a market leader. Invest your time and money into stimulating your clients and business and notice your competition go by the way. When times get better as they invariably will you will be at the forefront of your industry.

www.1starglobal.com

Gateway and Portal for:
Ultimate Performance Consulting™
Business & Lifestyle Coaching Training Speaking

Huna
NLP
TLT™
Hypnosis



You can create anything you can imagine

Seize The Opportunity

Something YOU can do about it Today!

BY ANDREAS DAGELET - OWNER - ULTIMATE PERFORMANCE CONSULTING™

The fundamental thing you can do to help is to keep spending and encourage those around you to do the same.

Now I don't mean going wild on your credit card or start spending money you don't have.

As a spender you contribute to the income of those you spend with, which in turn gives them the equity to spend. The cycle repeats continually and comes back to you.

What I mean is now is a terrific time to take advantage of those fire sales and run out sales that are being held by those who don't have the vision to see that downturn is part of an economic cycle which is always followed by upturn.

Many individuals and businesses had over extended themselves when things were booming and are now looking for ways to stimulate business and cashflow.

You could buy TV's, Cars and Stereo's but consider that now is a great time to look at how to invest your money in yourself and your future.

- 1.What training can you do?
- 2.What career can you develop?
- 3.What long term investments can I make for the future?

“As a spender you contribute to the income of those you spend with, which in turn gives them the equity to spend. The cycle repeats continually & comes back to you.”

4.What can I learn about investing that will set me up in the next boom?

5.How can I take advantage of this amazing situation?

6.How can I increase how valuable I am to my organisation?

Investment Case Study:

Look at the RBA mortgage interest base rate of 4.25%. That's the lowest rate in 20 years or more. Add that to new home owners incentives (up to \$21000) and the builders out there looking for work. Honestly, has there ever been a better time to buy an investment property?

In January 1990 the RBA base rate was 18%. Yet if you had bought an investment property in Brisbane in 1990 for \$100k it would now be worth \$450k.

Do the homework and seek professional advice on how you can capitalise now.

Your contribution to the economic cycle is the greatest way you contribute to keeping your job and helping others keep theirs.



Andreas is an International Speaker, Trainer and Coach. As an Adventurer, Traveler and Sungod he has combined many of his skills to create amazing lives for himself and everyone he works with. Andreas is infamous as the first person to circumnavigate Australia by handcycle, some 16,000km (10,000Mi) Andreas is an expert in Neuro Linguistic Programming, TimeLine Therapy™, Hypnosis & Ancient Hawaiian Huna Based in Brisbane, Australia his company, Ultimate Performance Consulting™ can be contacted through:
Web: www.1starglobal.com
Email: upcs@mac.com
Phone: +61 (0) 412 228 966

